

# CMS for Fund Managers

Centralize client and prospect data so that everyone in your organization has the information they need at their fingertips

- A single database for all of your data – ranging from accounts to balances, contacts to compliance, e-mails to subscription documents and prospects to potential investments.
- Built-in document management to track, locate and retrieve archived reports and agreements.
- Complete audit trail of what was said, sent and received for last minute compliance reviews.
- Tightest Microsoft Outlook integration in the industry allows for automatic capture of e-mails, meetings, notes and tasks in an environment that your co-workers are already familiar with.
- Enabled for remote access.

For more information or to schedule a demo:

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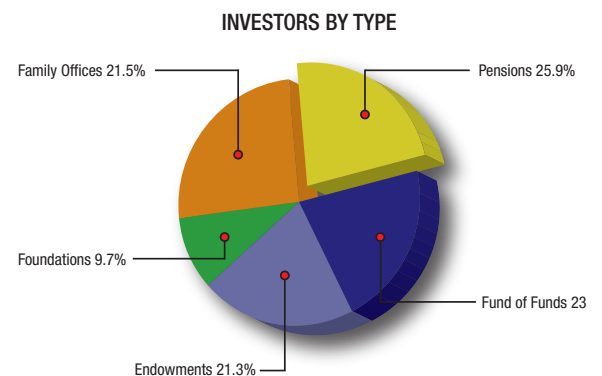
PerTrac CMS is more than a CRM solution. It's a sophisticated software platform that helps IR, Marketing and Fund Managers keep critical prospect and investor information organized, communications on track and compliance streamlined all along the way.

## Capital Raising

- Manage the capital-raising process from marketing to due diligence to investment.
- Pipeline management module allows for easy projection of upcoming investments.
- Due diligence module helps in RFP creation for prospective investors.
- PerTrac Analytics companion allows you to create compelling marketing material.
- Prospect dashboards help to automate follow up and keep track of last activity.

## Investor Services

- Investor dashboards allow you to stay on top of important accounts.
- Integrated with your administrator to provide up-to-date financial data.
- Compliance reporting to assess ERISA and Blue Sky obligations.
- Cashflow tracking to provide liquidity and asset flow projections.
- Easily handle complex nominee account structures.



## CRM and Workflow Management

- Mass mailing tools allow you to distribute content to investors in an efficient and secure way, utilizing the latest watermarking technology.
- Streamline follow-up process by packaging commonly used materials and email snippets in automated emails.
- Microsoft Excel integration allows you to create reports on-the-fly.
- Workflow engine allows you to build real world business processes in the system and to manage complex activities such as compliance and cashflow tracking.

PerTrac provides sophisticated analytics, reporting and communications software and services for investment professionals, including pensions, family offices, hedge funds, long-only managers, sovereign wealth funds, endowments, funds of funds and industry service providers. PerTrac software is used by more than 1,400 clients in 50 countries to help them maximize returns, reduce risk and operate more efficiently.